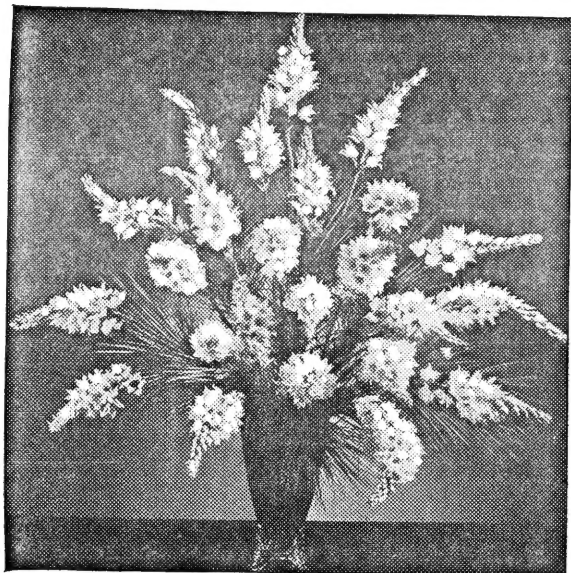


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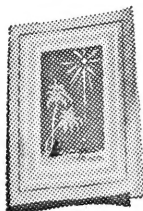
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GUARANTEED TO BLOOM UP TO 6 LONG WEEKS!



1 box of 25 Star of Bethlehem flowers shown at the peak of their bloom. Larger, more glorious arrangements can be made with 2 or 3 boxes.

★ These glorious, snow-white fresh flowers are shipped in perfect condition from far-away Africa—just in time for the holiday season! Here is the Christmas gift deluxe—in exquisite taste—shaft after shaft of pale, waxen buds that open into a glory of perfect stars—10 to 20 on each cut stem—amazingly hardy—guaranteed to bloom up to 6 weeks. Truly the most inspired idea this side of Christmas—for so many names on your gift list!



Each beautiful gift box contains instructions for care of the flowers—and, an inspiring story of the Star of Bethlehem.

Our nearest branch is right at your elbow . . . CALL PLAZA 3-3730 AND CHARGE IT.

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• 280 Park Ave., bet. 48th & 49th Sts. •

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“Traditional Symbol of Christmas”



EXOTIC FRESH FLOWERS
FROM FAR-AWAY AFRICA

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UP TO 6 LONG WEEKS!

BOX OF **25** FOR **\$3.50**

Shipped postpaid anywhere in U. S.
Add 3% Sales Tax for N. Y. C. delivery



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Will be Paid
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GOLDFARB FLOWER SHOPS

160 EAST 57th STREET

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GOLDFARB, 160 East 57th St., N. Y. 22

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This is my order for STAR OF BETHLEHEM FLOWERS.

TOTAL NUMBER OF BOXES _____ AMOUNT _____

No C. O. D's accepted Minimum order — one box (25 flowers)

Enclosed in this envelope you will find:

Cash ☐ Check ☐ Money Order ☐ or Charge to my Account ☐

Purchaser's Name _____

Address _____

City _____ Zone _____ State _____

DELIVERIES CAN BE MADE FROM DECEMBER 5TH. From that date on, the flowers will blossom and look their loveliest during the entire Christmas week—and are guaranteed to last weeks beyond the New Year!

WHEN SPECIFYING APPROXIMATE ARRIVAL DATE PLEASE CHOOSE AN EARLY DATE as these long lasting flowers require a week's time to open—and the earlier the delivery the more value for you and the better enjoyment for the recipient.

PLEASE PLACE YOUR ORDER EARLY AS QUANTITIES WILL BE LIMITED. For Christmas and New Year's gift-giving the Star of Bethlehem is the finest gift value and in exquisite taste.

If intended as a gift, send your individual card or message for each person named—and we will enclose it with the flowers. If no message is desired, please specify "NO CARD".

↪ LIFT HERE TO ENCLOSE REMITTANCE. NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES ↩

SEND TO:

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Quan. Boxes _____ Approx. Arrival Date _____

SEND TO:

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Quan. Boxes _____ Approx. Arrival Date _____

SEND TO:

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Quan. Boxes _____ Approx. Arrival Date _____

SEND TO:

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

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SEND TO:

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Quan. Boxes _____ Approx. Arrival Date _____

GUARANTEED TO BLOOM UP TO 6 LONG WEEKS!